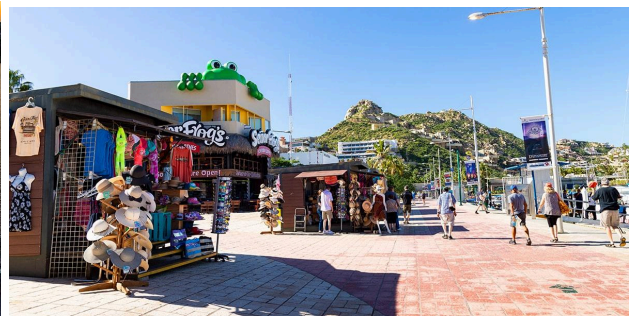


Waterfront Fishing Village & Marina District



Concept: A walkable waterfront district built around a marina where fishing boats, restaurants, and shops all connect. (This becomes the central hub of the fishing tourism region)

Key elements

- Sport fishing marina and boat rentals
- Seafood restaurants overlooking the water
- Open-air markets selling fresh fish
- Retail shops (local crafts, fishing gear, clothing)
- Boardwalk with cafés and nightlife
- Live music and cultural performances

Economic impact

- Fishing tourists stay longer
- Local fishermen sell directly to restaurants
- Retail and nightlife increase visitor spending

Fish Market + Culinary Tourism Center



Concept: Turn fish into a food tourism attraction (This ties fishing tourism directly to Sierra Leonean cuisine)

Features

- Large fresh fish market
- Restaurants where chefs cook fish you just caught
- Cooking classes with local chefs
- Food hall with multiple seafood vendors
- Night seafood festival markets

Examples globally

- Tokyo's Toyosu Fish Market
- Pike Place Market (Seattle)
- Sydney Fish Market

Adventure & Recreation Park Around the Lake

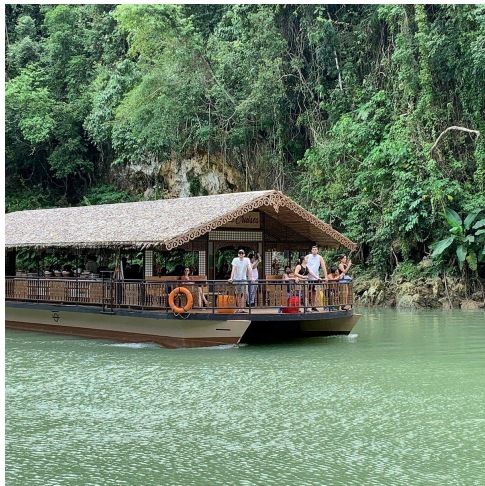


This expands the market from sport fishers to families and general tourists.

Add recreation

- Kayaking and canoe rentals
- Zip lines across the water
- Hiking and biking trails
- Wildlife viewing towers
- Floating playgrounds
- Paddleboard rentals

Floating Restaurants & River Dining



Concept: Restaurants that sit on the water itself

Options

- Floating seafood restaurant
- Dinner cruise boats
- Sunset cocktail bars on pontoons
- Floating cafés

Shopping Promenade & Craft Market



Retail ideas

- Fishing gear shops
- Handmade crafts from local artisans
- Clothing and souvenirs
- Outdoor gear stores
- Art galleries featuring Sierra Leonean artists

Market style

- Open-air stalls
- Covered bazaar markets
- Night markets with lights and music

Eco-Resorts & Lakeside Hotels



High end

- Luxury eco-lodges
- Private waterfront villas

Mid range

- Boutique lakeside hotels

Budget

- Hostels and camping

Resorts should integrate:

- fishing docks
- spa and wellness centers
- restaurants and bars
- boat rentals

“Fishing Safari” River Expeditions



Concept: Multi-day fishing journeys down major rivers.

Example experience

- Guided fishing trip down the Rokel River
- Overnight camps or floating lodges
- Cultural visits to villages
- Local cuisine and storytelling

Similar models

- Amazon river fishing expeditions
- Mekong fishing tours
- Alaska wilderness fishing trips